

Case Study - Reddico

How Reddico found success by collaborating with different legal experts on the LawBite platform

About Reddico

Since its establishment in 2012, award-winning search optimisation agency, Reddico, has been at the forefront of helping ambitious brands maximise their organic website traffic and drive sales.

Led by Managing Director Nick Redding, Reddico has fostered a people-first culture that empowers its team of over 40 employees across the UK and overseas. As a company that thrives on embracing change, Reddico joined the Sideshow Group in late 2021, which has provided them access to support a wider pool of quality brands.

In the fast-paced digital landscape, Reddico recognised the importance of forging partnerships with like-minded innovators to maintain their competitive edge. Throughout their journey, they have faced different legal challenges and needed a legal service provider that aligns with their forward-thinking approach.

In this case study, we delve into Reddico's legal journey and explore how their collaboration with LawBite, has played a crucial role in supporting their growth.



Overview



LawBite's ongoing legal support has empowered Reddico to stay agile to address client requests and adapt to business changes



LawBite's fast turnaround times allowed Reddico to quickly obtain specialist legal advice, helping them to make informed decisions and prompt actions



The LawBite platform offers a user-friendly interface, that facilitates smooth and reliable communication between Reddico and the LawBite legal team



Reddico can now add team members to the same LawBite account, enabling independent request submissions while keeping everything tracked under a single business account



Challenges

Remote working adaptability

As a remote company, Reddico was seeking a solution that could help them manage and collaborate on their legal work regardless of geographical location.

Quick turnaround time

Reddico required rapid contract support to accommodate diverse client needs and urgent changes, enabling them to secure new business and maintain client relationships effectively.

Versatile legal support

Reddico sought legal assistance for various tasks, including contract reviews, intellectual property, and employment contracts. This typically meant using multiple law firms or specialists rather than relying on an all-encompassing legal solution.

Solution

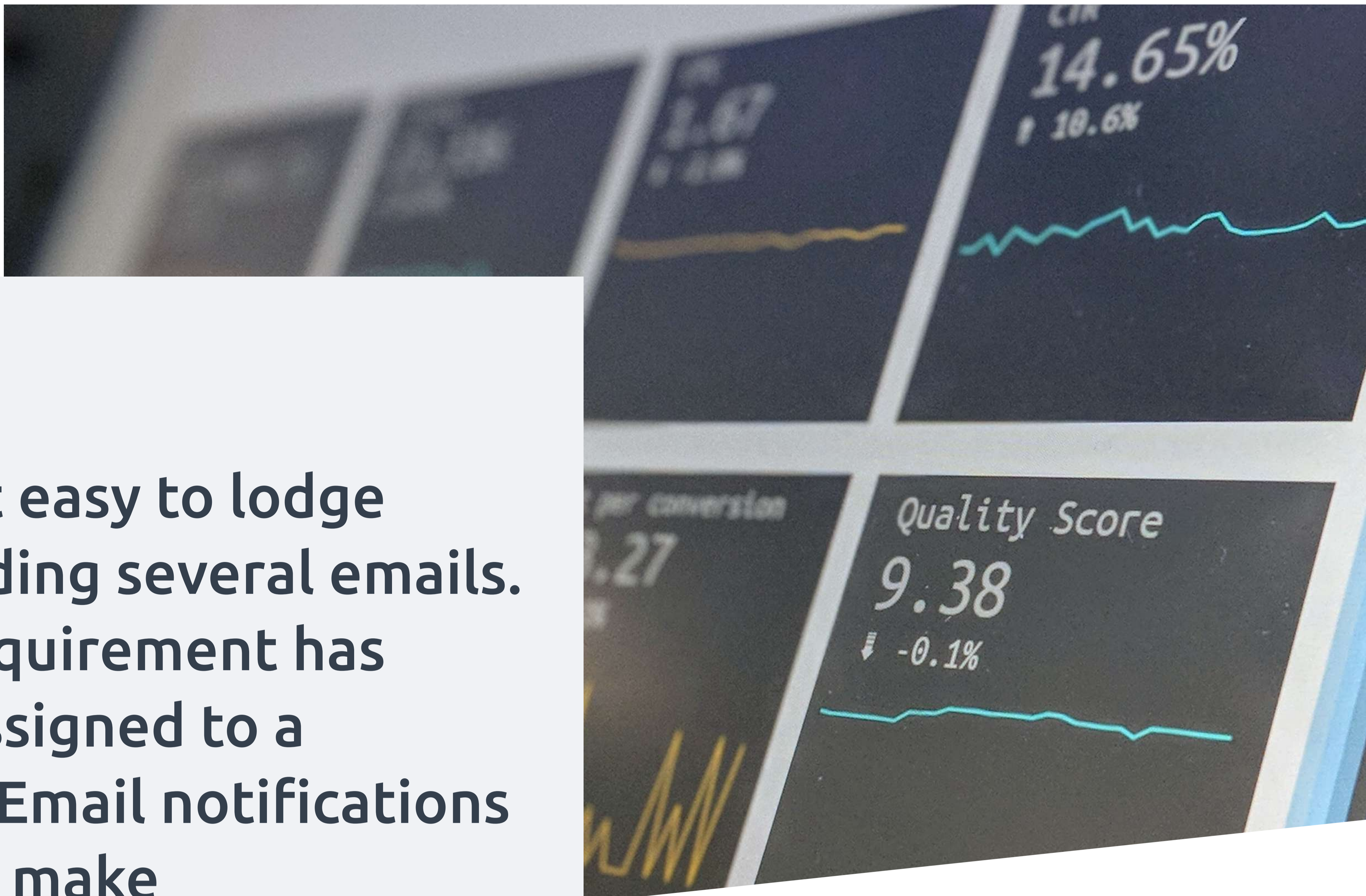
LawBite emerged as the ideal partner for Reddico, offering fast and dependable legal advice across multiple specialisms.

With access to the platform, the Reddico team could collaborate on a case, speak to an expert lawyer anywhere in the world and quickly receive a fixed-price quote for their legal work.

Whether it was contract reviews, employment law or specialist intellectual property work, LawBite's expert lawyers had the knowledge to support Reddico and ensure their most commercially sensitive matters were resolved both swiftly and cost-effectively.

According to Nick, by partnering with LawBite, Reddico found an adaptable legal solution that catered to their unique requirements.





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The platform makes it easy to lodge requests without sending several emails. It's clear once your requirement has been picked up and assigned to a member of the team. Email notifications on deadlines and fees make communications smooth and reliable.

Nick Redding, Managing Director

"The speed of response and allocation of the case to a legal expert in the field where you need advice are the standout benefits for us", states Nick Redding, "We can also add team members to the same account, so they can raise requests independently but have it all tracked under a single business account".

With comprehensive legal support, a user-friendly platform, quick turnaround times and transparent pricing, LawBite empowered Reddico to overcome their legal challenges with confidence, enabling them to meet client demands and achieve continued success.

Gain access to expert legal support

If your business demands a modern legal service provider, look no further than LawBite. Our platform offers a seamless solution to tackle legal challenges with confidence, enhancing efficiency in legal processes whilst allowing you to focus on growing your business. The best part? All of this comes at a fraction of the cost, with savings of up to 50% compared to traditional law firms.

We've helped thousands of companies like Reddico gain access to legal support without the complexity and massive overheads of traditional law firms. To find out how we can help support your business, contact us today.

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